

## **American Visionary Art Museum's Seven Education Goals & Jim Rouse's Wisdom (in red)**

### **1. Expand the definition of a worthwhile human life.**

We must hold fast to the realization that our cities are for people and unless they work well for people they are not working well at all. As the people of the world learn what is possible, they will demand that their cities be geared to the humane and the beautiful.

### **2. Engender respect for and delight in the gifts of others.**

Surely the most civilized city would be that one in which the dignity of the individual human being would be so elevated that the bringing forth of his gifts and talents for his own fulfillment in the service of man would be the ultimate objective.

### **3. Increase awareness of the wide variety of choices available in life for all—particularly students.**

Approach the world out there confidently, optimistically, with brilliant expectations. It is a world full of exciting opportunities beyond anything that you can imagine. I envy you your futures. Pay no heed to the no-sayers, the preachers-of-gloom and the heavy-hearted who see the world dimly.

### **4. Encourage each individual to build upon his or her special knowledge and inner strengths.**

Thus, the most important single fact is that we have in our hands the opportunity to make our city—in our generation—the most livable, the most beautiful, and the most effective city in America.

### **5. Promote the use of innate intelligence, intuition, self-exploration, and creative self-reliance.**

The best way to attack any problem is to ask what things would be like if they worked.

### **6. Confirm the great hunger for finding out just what each of us can do best, in our own voice, at any age.**

The way to find new opportunities is to discover needs or yearnings of people that are not being satisfactorily met. The way to prosper is to do that well.

### **7. Empower the individual to choose to do that something really, really well.**

For many years I have worked with the conviction that what ought to be, can be, with the will to make it so. May we rise up in this country an army of thinking that this job ought to be done, can be done, will be done.