



Perspectives on *Environmental Activism*

NEWSLETTER #1

AUGUST 2002

Introduction

As part of its reinvention, to resume active funding, the Rex Foundation is publishing a series of newsletters, each devoted to an area of its mission (see Editorial Note on page 2). We wish to understand how best to contribute in these areas and hope that the newsletters will help stimulate a community of ideas, directions, people and organizations.

Concern about environmental health is mounting. Given the acute need for public education and effective collective action we decided that the first newsletter would focus on the environment, traditionally strongly supported by Rex grant giving (see Beneficiaries List on page 7).

Our roving editorial staff, Sandy Sohcot and Alan Trist, interviewed two colleagues whose lives are deeply integrated with environmental consciousness, and have stories to match – Michael Klein of Rex and Forest Ethics, and Randy Hayes of the *Rainforest Action Network*. Their stories show how grassroots efforts can influence powerful economic institutions to do the right thing.

The fate of the old growth redwoods of Northern California is emblematic of the wrong things having been done. Bob Weir's letter expresses the great dynamic of the issues involved from a perspective which shows deep concern at a personal level, a perspective which underlies the founding values of the Rex Foundation.



Photo: Courtesy of National Park Service

Protection of Headwaters Old Growth Redwoods

On November 9, 1996, Bob Weir's band Ratdog, together with Zero, Alice DiMiceli, and Darryl Cherney, performed a concert in Eureka, California, to benefit the Trees Foundation which seeks to restrain the logging of the last remaining stands of privately owned old growth redwoods. This event occasioned the following letter from Mr. Weir. Although progress has been made with owner Maxxam, of which Mr. Hurwitz is Chairman, the redwoods are still seriously threatened. In 1999 the Headwaters Forest Act was passed by both the U.S. Congress and the California State Legislature resulting in the creation of the 10,000 acre Headwaters Forest Reserve. This protected only a small portion of the ecosystem and the campaign continues to preserve old growth left unprotected by the Act.

Dear Mr. Hurwitz,

April 10, 1996

Maybe 30 years ago, I was on one of my first band tours. We were in the Pacific Northwest, between somewhere in Washington and some other where in Oregon. The road took us to a lip on a ridge, from where we could see around us for many miles in all directions. To the west, we could see a weather front moving high clouds in from the Pacific. To the north and south, where the front came parallel with us, we could see a mist rising up from the forested foothills all around us, and when this mist joined with and seeded the clouds passing overhead it turned to rain and snow, which then fell on the mountains to our east. Scientists call this regular phenomenon evapo-transpiration. I wish you could have seen it.

Continued overleaf



*Fostering the Power
of Community, Service
and the Arts*

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*The Rex Foundation is
named after Rex Jackson,
a Grateful Dead roadie
and later road manager until
his untimely death in 1976*

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Editorial Note

The Rex Foundation is embarking on a new path, one that seeks to include and engage many people. This way forward enables us to proceed in the absence of direct Grateful Dead concert funding. With activities and collaborations that honor the spirit of community, service and creativity, Rex is building the funding necessary to carry out our mission.

We hope as you read this newsletter, explore our website, and learn more about what we've done and what we're doing, you will consider ways to participate.

The Rex mission, formulated in the 1980's, continues to guide our work – to help secure a healthy environment, promote individuality in the arts, provide support to critical and necessary social services, assist others less fortunate than ourselves, protect the rights of indigenous people and ensure their cultural survival, build a stronger community, and educate children and adults everywhere.

Contact Rex

We encourage your tax-deductible donations to help support Rex's work. We are also pleased to keep you up to date on upcoming benefit concerts and other activities that support Rex. Thank you for considering a gift to Rex and letting us know how you would like to stay connected.

This we know, all things are connected like the blood which unites one family. Whatever befalls the earth befalls the sons and daughters of the earth. Man did not weave the web of life – he is merely a strand in it. Whatever he does to the web he does to himself.

– Chief Seattle

Headwaters (continued from page 1)

It was breathtaking to behold, but as we watched, we had a firm realization that we were witnessing something even more beautiful than our eyes could ever take in. We saw how the rain falls to the Earth, where it mixes with sun, soil, and air; and there rises the grandest of all life forms – the forest, awesome in its size and complexity. The forest, in turn, holds the moisture until the next storm front comes through, when again the mist will rise, the clouds will seed, and rain will fall. Life causes life. Heaven and Earth dance in this way endlessly, and their child is the forest.

And so there we were, epiphanously watching that grandest and most glorious dance of life – of which we are just a tiny part – awed by a magnificence without beginning, without end...

Until a couple of years later, when we were making the same trip, and we came to the same place, but the forest was gone; now the land lay bare. The same weather patterns move through, but now no mist rises up to seed the clouds, and the rain no longer falls so much on the mountains to the east. I was still pretty young, but it seemed altogether wrong to me that we should destroy something so big, so far beyond our understanding. What unimaginable arrogance!

I also realized then and there that weather is a life form as well. So is the Earth. Our culture tends to overlook this because they are far too big to understand or control, but our Native American forbearers knew quite well when they turned their gaze to the sky that they were looking at the face of God. They knew that below their feet lay the mother-goddess Earth. They knew that heaven and Earth are our grandparents, and that we are children of the forest; it was there our species originated.

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The Power of Food

With the birth of his first son in 1985 and newfound concern for the future, Rex Foundation board member Michael Klein became more actively involved in environmental issues. In 1986 he joined the Natural Resources Defense Council. He gained additional insights about environmental issues in 1987 and 1988 while touring with the Grateful Dead when he connected with Peter Bahouth of Greenpeace and Randy Hayes, who had just started Rainforest Action Network. Michael was at Madison Square Garden in November 1988, when the Grateful Dead performed a Rex benefit concert for Rainforest Action Network.

It was after reading John Robbins' book *Diet for a New America*, particularly the points that over 60% of the world's farm land resources were used to raise cattle and that 1 acre of land could yield 250 pounds of beef or 50,000 pounds of vegetables, that Michael changed a significant part of his daily life to help the environment – in 1991, he stopped eating meat and converted to a vegan diet. This lifestyle shift reflects Michael's acute awareness of the impact we each have on the environment with the decisions we make and by the way we live our lives.

In addition to being on the board of the Rex Foundation, Michael works extensively with Rainforest Action Network (RAN) and ForestEthics, applying his Harvard M.B.A. to help both organizations implement strategic marketing principles to promote conservation. Michael has focused on the corporate drive to achieve both shareholder wealth and customer loyalty through powerful branding to help RAN and ForestEthics develop media and activist campaigns that compel corporations to "do the right thing" for the environment. ForestEthics works to educate individual consumers, large corporate purchasers and distributors so they are aware of the environmental impacts and ethical dimensions of their purchasing decisions. (Read our Randy Hayes interview to learn more about Rainforest Action Network.)

In January 2002, Michael and Roxanne, his wife and a Master Chef, opened Roxanne's, a gourmet raw food establishment located in Larkspur, California. From the building materials, table construction, upholstery of the chairs, energy conduction, organically grown food, and methodical food preparation, Roxanne's reflects the Kleins' commitment to positively impact our environ-

Continued on back page

Rainforest Action Network

Randy Hayes founded Rainforest Action Network (RAN) in 1985 to create a fighting force for ecological security. In 1987 Randy met Mickey Hart and Bob Weir at a San Francisco house party. After Randy spoke about RAN, Bob Weir asked, "How can we help?" What followed after that evening and a few subsequent meetings that included Jerry Garcia, was a Rex benefit on November 24, 1988 at Madison Square Garden. This benefit was a major turning point for RAN; in addition to receiving \$200,000 from Rex in 1988, RAN gained recognition and support among many in the Grateful Dead community, which has translated into continued financial support of several million dollars.

Randy was born in West Virginia and raised in Florida. He moved to the North Beach neighborhood of San Francisco in 1973, after graduating from college and being inspired by the poetry and philosophy of Gary Snyder. He wanted to apply whole systems thinking and his affinity to nature.

For ten years, from 1973 to 1983, Randy worked for Hopi Elders in the deserts of the Southwest, acting as assistant and primary "go-fer".

In that capacity he met Indians from the rainforests, experienced the impact of uranium mining on Indian land, and gained greater perspective about the forces challenging a sustainable environment and preservation of indigenous cultures. Randy produced a documentary film about uranium mining, introduced the Hopi Elders to people like David Brower, and worked on other efforts to help get the word out about the ecological issues needing to be addressed. After complet-

ing the film about uranium mining, Randy decided to focus his efforts on the rainforests and started Rainforest Action Network.

In 1983, while the threat to rainforests was well understood by scientists, word about this was not effectively being spread. Additionally, during his ten years with the Hopi Elders, Randy gained deep

respect for the Hopi's relation to nature, and saw the incursions that were reducing the presence of the Indians in the desert. It was in the rainforests that indigenous people were still maintaining their close ties to nature. While Rainforest Action Network began as an environmental group, it was also a place to converge the issues related to a sustainable environment and societal justice. At its start, RAN had an immediate goal



Michael Klein of Rex and ForestEthics



Randy Hayes of the Rainforest Action Network

of developing a national media campaign to raise awareness about the human rights of indigenous people and the significance of such rights to global sustainability. Essentially, to save the rainforests, we must build a socially just and ecologically sustainable society everywhere on the planet.

In all of its work, the Rainforest Action Network seeks to integrate the three E's – Ecology, Economy and Social Equity – the total system that impacts global sustainability. The challenge to activism is the polarization that can occur from what appear to be opposing forces. For example, people generalize that the environmental movement is taking jobs away from people. Randy seeks, through all his activities and RAN's work, to help people increase their understanding of the three E's operating within a circle and the needed shifts in everyone's behaviors to achieve a balance of sustainable production and consumption.

RAN is currently conducting two major campaigns to "stop the bad and start the good" so as to achieve sustainable production and consumption and reverse the behaviors that abet linear growth and waste. The first is the "No Old Growth Logging" campaign to restructure the wood product sector of the global economy. This campaign is not just focused on saving the rainforests of the Amazon, but on saving old growth forests throughout the world. Noting that 22% of old growth trees are in Siberia, RAN wants to make sure efforts that help one part of the world don't in any way harm another.

The No Old Growth Logging campaign is a middleman market strategy that seeks to influence the business practices of the large purchasers of wood products, rather than going to the general public, in order to stop destructive behavior at the point of major demand. RAN has organized a grassroots "army" of 150 Rainforest Action Groups (RAGS) across the country, comprised of environmental groups, student environmental networks and other coalitions. The campaign initially focused on Home Depot, the world's largest retailer of wood products. Nine years ago, Home Depot publicly stated they would stop buying old growth wood. Three years ago, RAN asked for certification of this practice. Met with a corporate cold shoulder, RAN organized 200 demonstrations of Home Depots in 200 communities across the country on one day. After 18 months of continual civil disobedience demonstrations organized by RAN's RAGS, including such efforts as Chiefs from British Columbia tribal lands going to Home Depot in Atlanta, taking wood from the store and bringing the wood to the FBI to have them conduct an investigation of the "stolen old growth wood," Home Depot committed to a two year transition plan to eliminate old growth wood purchases. It then took only six months for RAN to "encourage" the nine other

major wood retailers to follow suit. This steady, grassroots civil disobedient market campaign strategy has had the dramatic affect of impacting the global economy of wood products!

The second campaign is directed to Citibank, the largest private bank in the world, to stop funding the bad – old growth logging, extraction of non-renewable fossil fuels – and start funding the good, ecologically certified logging, renewable energy projects... The campaign is working on two fronts, one to encourage college students at campuses across the country to tear up their Citibank credit cards as a protest to the bank's practices, or sign a pledge saying they will not apply for a credit card until Citibank has instituted ecologically good lending practices. The other is to support share-

holder initiatives that promote good practices. At the last annual meeting 6% of shareholders voted for a resolution that called for Citibank to conduct an internal audit of fossil fuel funding. RAN seeks to increase the percentage of shareholders voting for this resolution until it passes.

Randy believes that non-violent civil disobedience is a powerful way to build constructive partnerships to work together toward positive ends. The campaigns RAN conducts are not meant to defeat the other side, but to encourage a coming together toward the common goal of having a sustainable ecological system for everyone. RAN is now working with Home Depot as partners and hopes to do the same with Citibank, so that the examples set by such industry leaders get readily adopted by all industry participants.

Randy and RAN are actively involved in nine other initiatives to address issues related to achieving long-term sustainability, which include:

Campaign finance reform – working to attain public financing of elections and the recapture of public governance, to return to a government of the people, by the people and for all life, as opposed to of the corporation, by the corporation, and for the corporation.

Restructuring of the rule-making process of the global economy to restore a more democratic structure than what currently exists under the governance of the World Bank, International Monetary Fund and World Trade Organization.

Ecoliteracy – developing school curricula that teach children how the world works – the principles of ecology – and how to reduce consumption of energy and solid wastes. Randy has just opened the office of Destination Conservation U.S. in the Presidio in San Francisco, modeled after the Canadian program called Destination Conservation. In Canada, 22% of public schools have instituted this program, which is funded by the utility bill reductions resulting from the program.

"To save the rainforests, we must build a socially just and ecologically sustainable society everywhere on the planet."
– Randy Hayes

Conversion of the oil economy to one that thrives on the unlimited supply of wind and hydrogen; the encouragement of consumers to demand hydrogen cars and investment in renewable energy sources. The International Forum on Globalization and RAN are collaborating officially as the Committee for the Conversion of the Oil Economy to conduct a national media and grassroots lobbying effort to widely publicize the benefits of converting to use of wind and hydrogen, and how this can realistically be done.

When asked what the priorities are to realize a truly sustainable environment, Randy identified the following:

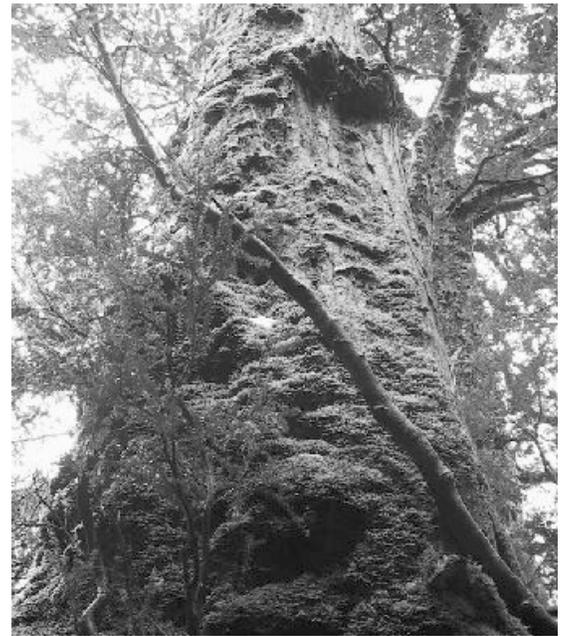
- Increase the use of public transportation
- Reconfigure agribusiness to increase organic practices, achieve greater diversity, and appropriately utilize land to enable equitable distribution of food to all people
- Increase closed-loop manufacturing, to recycle more and waste virtually nothing
- Transition out of fossil fuel energy to renewable energy

We asked Randy what gives him hope for the future amid all the destructive practices that seem to dominate our world today. Randy believes we all must, and can, orchestrate an ecological U-turn to reverse the harm stemming from the negative effects of corporate globalization. We can do this if we carry out a systematic analysis of the situation and institute a sound plan of action.

Randy is a Commissioner on the San Francisco Commission on the Environment and is proud of the work the Commission is doing to institute best practices in San Francisco for ecological health and sustainability. Through ordinances and department policy changes, efforts are underway to reduce solid waste by 75% by 2010 and zero waste by 2020, to utilize 100% renewable energy within 25 years, and institute the Precautionary Principle as the screen for all city purchases. The Precautionary Principle calls for only using substances known to be safe, as opposed to using products until proven unsafe. Randy envisions San Francisco as the model of how government can institute the essential ecological U-turn.

Randy believes we can orchestrate a global ecological U-turn within one generation if we do it right. We must envision a global environment that supports human rights, cultural and ecological diversity, ecological literacy, and true democratic governance for all. As we gain greater understanding of the changes needed to achieve this vision, we must mandate these changes through our purchasing power, voting, and other constructive forms of collective action.

Randy's leadership and action are directly moving us forward while inspiring a vision and plan we can all help make happen.



The Devil and the Trees

– Robert Hunter

Devil took an axe, ground it keen
 Test it with a hair and it cut through clean
 Devil played a song with a horsehair bow
 Made it sing like a poor damn soul

Finished the tune and climbed the stair
 To get him a breath of that clean fresh air
 Breeze so clean that it made him sneeze
 So he took his axe and felled some trees

*Ain't hard to figure, no mystery
 When the forest dies, so do we*

A little bit better but still too pure
 For the Devil's nose and that's for sure
 So he got to choppin' till the air turned grey
 But his nose still twitched 'cause he's
 made that way

Went back down and sent some souls
 With Number Nine sacks to gather the coals
 They piled them hot and piled them high
 It brought a tear to the devil's eye

*Ain't hard to figure, no mystery
 When the forest dies, so do we*

No place like home, they heard him say,
 I'd fix it all if I had my way
 Cut down the woods, muck up the streams
 Hell on Earth, it's the land of my dreams

*Ain't hard to figure, no mystery
 When the forest dies, so do we*

This song, with music by Greg Anton, performed by Zero, was released on *If A Tree Falls* (EarthBeat!) to benefit the Headwaters campaign.

Profiles of Some Rex foundation Environmental Beneficiaries

Terwilliger Nature Education and Wildlife Rehabilitation Center (beneficiary in 1988 and 1989): Located in Marin County, California, the Center cares for ill and injured wild animals, and provides nature hikes and summer field trips and environmental education for children and adults. To date over 300 trained volunteers have cared for more than 4,000 ill, orphaned and injured animals, and hundreds of children have learned to better appreciate nature in the Center's summer camps, workshops, and field trips.

76 Albert Park Lane, Box 150930, San Rafael, Calif., 94915;
415-453-100; www.wildcaremarin.org

Environmental Protection Information Center (beneficiary in 1989): The Center has worked since 1977 to protect and preserve the ancient coastal forests in northern California and the wildlife that depend on them. In recent years more emphasis has been focused on the protection and recovery of salmon habitat and river water quality in the northcoast region. Current projects include the Green Sturgeon Listing Project, and efforts to save the habitat of the endangered marbled murrelet.

Box 397, Garberville, Calif., 95542; 707-923-2931;
www.wildcalifornia.org

Slide Ranch (beneficiary in 1994): A unique San Francisco Bay Area environmental resource for thirty years, Slide Ranch, operated in cooperation with the Golden Gate National Recreation Area, has connected children from urban and suburban environments with the land, sun and water that provide our food. The ranch's mission is to see the children gain an awareness of sustainable agriculture and a sense of personal connection with the natural world. The ranch has a variety of educational programs and tours, and currently is campaigning to raise money for building restoration and campsite construction. 2025 Shoreline Highway, Muir Beach, Calif., 94965; 415-381-6155; www.renewslide.org

The Wildlands Project (beneficiary in 1994): The mission of the project is to perpetuate the continent's biological wealth by protecting and connecting the system of remaining wildlands in North America. The organization forms partnerships with both grassroots and national conservation organizations, government agencies, indigenous peoples and private landowners from Central America to Nova Scotia to create networks of wild areas. Current projects include creation of a Sky Islands Wildlife Network, the Yellowstone to Yukon Conservation Initiative, which aims to bring together a network of 270 conservation organizations, as well as conservation efforts in Mexico's northern Sierras and development of a plan for preserving more wilderness areas in that country. Box 455, Richmond, Vt., 05477; 802-434-4077; www.twp.org

The Bodega Land Trust (beneficiary in 1995): Located on California's north coast a few miles north of San Francisco, the Trust works to preserve and restore agricultural lands, forests and streams, wilderness areas and natural habitats through the creation of conservation easements. It also provides environmental education by sponsoring naturalist-led hikes and nature seminars. Rex's prior grant aided in a restoration project involving repair and erosion control in Salmon Creek and its tributaries.

Box 254, Bodega, Calif., 94922; 707-876-1806;
www.bodeganet.com/landtrust/about.html

The Walden Woods Project (beneficiary in 1995): Since 1990 the mission of the project has been to protect the lands of ecological and historical significance surrounding the famed Walden Pond in Massachusetts, and to support the Thoreau Institute and its ecological initiatives and educational programs. The project created the Institute, and to date has been able to raise sufficient funds to protect 100 acres in Walden Woods from commercial real-estate development. The project is currently working toward the permanent closure and restoration of a landfill site in close proximity to Walden Pond, and is developing an interpretive trails system on land under its protection.

44 Baker Farm, Lincoln, Mass., 01773-3004; 781-259-4755;
www.walden.org/project

Resources

1. **Fast Food Nation**, Eric Schlosser, HarperCollins, 2002. A fascinating, superbly researched account of how the fast food industry's drive for consolidation, homogenization and speed has transformed America's diet, landscape, economy and workforce.
2. **Diet for a New America**, John Robbins, 1987; H.J. Kramer, Reprint Edition. How your food choices affect your health, happiness and the future of life on earth.
3. **Hope's Edge: The Next Diet for a Small Planet**, Frances Moore Lappe and Anna Blythe Lappe, J.P. Tarcher, 2002. A follow-up to the classic *Diet for a Small Planet*, the Lappes bring us a new round of iconoclastic recommendations that break global issues down to simple matters of personal choice.
4. **Diet for a Small Planet**, Frances Moore Lappe, Ballantine Books, revised and updated edition, 1992. Originally published in 1972, this book revolutionized the way an entire generation of Americans think about the food we eat and the production and distribution systems that bring it to our tables.
5. **Free Vacations and Bargain Adventures in the USA**, Evelyn Kaye, Blue Panda Publications, Second Ed., 1998. An indexed guide to opportunities to trade your labor for free stays in state and national parks across the country, and to affordable outdoor excursions.
6. www.trashtalk.org: the web page of **Eco Talk Radio** (KCBS, 740 AM). Listen to interviews by Betsy Rosenberg on timely local and national environmental issues, and link to recent breaking news items about the environment.
7. www.ran.org: the web page of the **Rainforest Action Network** (see interview in this issue).
8. www.ForestEthics.org: strategies for protecting forests by redirecting U.S. markets towards ecologically sound alternatives. (see interview in this issue).
9. www.ucsusa.org: issues of technology and the environment — web page of the **Union of Concerned Scientists**.

List of Rex Foundation Environmental Beneficiaries and Websites

Since 1984, the Rex Foundation has given out some 900 grants altogether, at least 60 of which have been to environmental organizations:

- Mattole Salmon Group
www.humboldt.net/~salmon
- Greenpeace
www.greenpeace.org
- Marin Wildlife Center
www.wildcaremarin.org
- Friends of the River Foundation
www.friendsoftheriver.org
- Wyoming Outdoor Council
www.wyomingoutdoorcouncil.org
- Comptche Land Conservancy (Calif)
www.pacificsites.com
- Friends of the Earth
www.foe.org
- Northwest Coalition for Alternatives to Pesticides
www.pesticide.org
- Planet Drum Foundation
www.planetdrum.org
- Steering Committee for Sustainable Agriculture
www.calsawg.org
- The Nature Conservancy
www.MonteverdeProject/nature.org
- Conservation International Guatemala Project
www.conservation.org
- Earth First
www.earthfirst.org
- Earth Island Institute Watchfire Productions
www.dead.net/almanac/vol1_2/Sears_Longp4.html
- Earth Island Trust
www.earthisland.org
- Earthtrust
www.earthtrust.org
- Earth Watch
www.disasterrelief.org
- Environmental Defense Fund
www.edf.org
- Environmental Protection Information Center
www.wildcalifornia.org
- Japan Tropical Forest Action Network
www.jca.apc.org/jatan/engl/index-e.html
- NCAP / Western Natural Resources Law Clinic
www.afrc.ws/pressclippings/02-01/nonprofiteugene.shtml
- New Alchemy Institute
www.ratical.org
- Northcoast Environmental Center
www.necandeconews.to
- Rainforest Action Network
www.ran.org
- Rainforest Health Alliance
www.earthisland.org
- Sierra Club Foundation
www.sierraclub.org
- Terwilliger Nature Education Center
www.wildcaremarin.org
- United Nations Environmental Programme
www.unep.org
- Ancient Forest International
www.ancientforests.org
- Botanical Dimensions
www.well.com
- Friends of Parks and Recreation
www.nrpa.org
- Grand Canyon Trust
www.grandcanyontrust.org
- Headwaters
www.headwaters.org
- International Rivers Network / Tides Foundation
www.tides.orgfoundation/index.cfm
- Resource Renewal Institute
www.rri.org
- Tree People
www.treepeople.org
- Assoc. of Forest Serv. Employees for Environment Ethics
www.afsee.org
- The Healing Forest Conservancy
www.shaman.com/Healing_Forest.html
- The NY Botanical Garden-Belize Ethnobotany Project
www.nybg.orgconsero/biomed.html
- Tides Foundation / The Rhythm For Life Project
dead.net/band_members/mickey/rfl.html#philosophy
- Central Sierra Watershed Coalition, www.cswc.org
- Eco-Rap, www.cominguptaller.org
- Intertribal Sinkyone Wilderness Council
www.pacificsites.com/~mec/GROUPS/Sinkyone.html
- Native Forest Council
www.forestcouncil.org
- Deep Ecology Education Project
www.webdirectory.com/Science/Ecology/
- Earth Communications Office
www.oneearth.org
- Earth Conservation Corps
www.earthconcorps.org
- Protean Forms Collective
www.echonyc.com
- Slide Ranch
www.slideranch.org
- Trust for Public Land, Tule Elk Park
www.tpl.orgtier2_rl.cfm?folder_id=266
- Wildlands Project
www.twp.org
- Wolf Recovery Fund
www.forwolves.org
- A Territory Resource
www.atrfoundation.org
- American Botanical Council
www.herbalgram.org
- Blue Mountains Biodiversity Project
www.efn.org
- Bodega Land Trust
www.bodeganet.com
- Concerts for the Environment
www.owear.net/scrapbook6.htm
- Earth Save / YES
www.earthsave.org
- Institute for Sustainable Forestry
www.isf-sw.org
- Rainforest Alliance Information Network
www.rainforest-alliance.org
- Walden Woods Project
www.walden.org

Headwaters (cont. from page 1)

Now you own, and intend to destroy, the last and best of these ancient forests. Like Shakespeare's Shylock, you have a legal right to extract your pound of our mother's flesh, in board feet. But the legality doesn't make it right; not nearly. This policy toward our environment is disastrous. And so, we the people of the society you live among, must call on you to stop this practice. Can you hear us?

Do the right thing. Sell to the American people the 60,000 acres that make up a sustainable, viable forest at a reasonable price, or just give it to us. You can afford it, even benefit by it. The goodwill you'll generate from such an act will come back to you many times over.

Perhaps you should go and sit for a while in one of your clearcuts, and think this over as you listen to the desolate sound of the wind as it blusters unhindered past your ears, bereft of the trees that once tamed it. Then go and spend some time in the magnificence of the ancient forest you plan to destroy and perhaps you will hear that voice much older, wiser, deeper and gentler than ours – it's there.

I hope to hear back from you soon on this.

Respectfully,

Bob Weir

Power of Food (cont. from page 3)

ment "one bite at a time." Though a brochure exists that describes how the restaurant was built and operates to be ecologically sound, Michael and Roxanne prefer that their customers simply enjoy the experience of the beautiful environment and exquisite food. If because of this experience, the demand increases for more Roxanne's, the environmental benefits will occur organically.

While Michael is concerned about the continuing decimation of rainforests and the multiple threats to a healthy environment, he maintains hope that positive changes can occur to reverse these negative forces because:

- People care about long-term sustainability and are gaining greater awareness of changes that need to happen
- Our children will actively apply what they learn
- Community spirit and activism generate tremendous power

Michael believes education is vital to sound decision-making. Ultimately, each person's decision-making process in the course of everyday living – the cars we drive, other ways we conserve energy, the food we eat, and our consciousness about the impact of these decisions – can make all the difference.

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